



# MAXIMIZING PERFORMANCE AND RETENTION WITH GEN Y & Z

*Join dynamic workforce development expert Mark C. Perna as he shares the secrets of maximizing the performance of Generations Y and Z in the workplace. Now more than ever, it's critical to attract more of the right employees, in the right positions, for the right reasons — and keep them growing with you! Mark's decisive strategies and key generational insights will arm your organization with the knowledge to succeed in the changing landscape of education and workforce development. You'll discover the proven Light at the End of the Tunnel strategy to keep employees engaged and enthusiastic, while improving their performance and giving you the edge. Businesses of all sizes will benefit from these exciting innovations that are changing the game for employers nationwide. Experience the power of these strategies for significant gains in your organization's recruitment, retention, and performance rates — and maximize your potential in the fast-paced business world of the 21st century!*

*Presented by Lake County Workforce Taskforce  
Sponsored by Lake Technical College, Lake County Economic Development & Tourism, and CareerSource Central Florida*



**TUESDAY,  
OCTOBER 13, 2015  
8:30-10:00AM**

**LOCATION:**

**LAKE TECHNICAL  
COLLEGE'S INSTITUTE OF  
PUBLIC SAFETY CAMPUS  
1565 Lane Park Cut-Off  
Tavares, FL 32726**

**352.742.6463**

**Free Seminar  
Limited Seating Available**

**RSVP ONLINE TODAY**

*Or call 352-589-2250, ext. 1835  
to register for the event.*

***Increase Employee  
Retention &  
Performance***

***Maximize Your  
Organization's  
Potential***